

## **VARGUS Appoints General Manager to Chinese Subsidiary**

*Veteran cutting tools professional brings extensive market knowledge and industry expertise to Vargus China*

**February 13, 2018** – VARGUS Ltd., a world-leading manufacturer of high-quality thread cutting, grooving and deburring tools for the metals and plastics industries, has appointed Mr. Rao Jian Guo 饶建国 (Robert) as its new General Manager at Vargus China.

Mr. Rao holds a Master's degree in Industrial Engineering from Shanghai Jiaotong University, and has been an active player in the cutting tools market in China for over 20 years. Occupying both local and national roles, Mr. Rao has acted as a sales director and held various senior managerial positions at leading cutting tools manufacturers in China. Prior to joining Vargus China Mr. Rao was the National Sales Director for the China branch of a leading global cutting tools manufacturer.

Mr. Rao will manage the Chinese operations of Vargus Ltd., based out of Vargus China's headquarters in Shanghai on China's eastern coast. As General Manager, Mr. Rao will be responsible for meeting Vargus Ltd. targets for the region in terms of sales and new business development. Leading a team of seven dedicated sales engineers and administrative staff, Mr. Rao will also manage relationships with Vargus China's channel partners, implement Vargus Ltd. corporate policies and oversee day-to-day subsidiary operations.

**David Wolfe**, Vice President Sales & Marketing, **VARGUS Ltd.** announced, "Mr. Rao's appointment testifies to Vargus' intentions to further develop its offerings and expand its presence in China, being one of the most important market places for Vargus worldwide. Given Mr. Rao's extensive technical and business expertise in the cutting tools market in China, we are confident that he will be huge asset to the company and help meet the potential of this dynamic and developing market."

At the forefront of the tooling industry for over 50 years, **VARGUS Ltd.** is a member of the **NEUMO Ehrenberg Group** headquartered in Knittlingen, Germany. Being one of Europe's largest privately owned manufacturers and distributors of stainless steel products and metal cutting tools, the NEUMO Ehrenberg Group comprises 29 companies operating in more than 30 countries. Today **VARGUS'** flagship **VARDEX** boasts the undisputed market leading threading program, and has an impressive line of micromachining tools. Vargus also recently launched **GROOVEX**, an innovative line of tools for grooving turning, groove milling and micro machining applications for industrial use. The **SHAVIV** line of hand-deburring tools rounds out the company's offerings with professional solutions for finishing metal and plastic components.

Issued on behalf of VARGUS Ltd.

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