

### VARGUS Establishes New Branch in Turkey

*VARGUS expands sales and technical support network in Turkey*

VARGUS Ltd., a world-leading manufacturer of high-quality threading, cutting, grooving and hand-deburring tools for the metals and plastics industries, today announced the establishment of a new VARGUS operating branch in Turkey.

"We are pleased to announce the establishment of our newest branch, **VARGUS Turkey**," said **Harry Ehrenberg**, President, VARGUS Ltd. "While we have been active in the Turkish market for many years, we have decided to increase our presence in Turkey by establishing a new branch so that we can expand and focus our reach geographically and offer greater support and service to our end-users and channel partners."

**VARGUS Turkey** is based in Istanbul, Turkey's industrial capital and most populous city. As the historic crossroads between Europe and Asia, Turkey today is a major economic power, having the world's 18<sup>th</sup> largest nominal GDP. **VARGUS Turkey** will take advantage of the huge potential of this powerful market by offering its leading threading, grooving and hand deburring solutions to customers in the automotive, locomotive, shipbuilding, defense, steel-iron and general engineering industries.

**Mr. Uğur Çetinyılmaz** will head the Turkish operations of **VARGUS Turkey**, bringing over 12 years of experience in leading cutting tools companies in Turkey. In his new role as Sales & Business Development Manager, Mr. Çetinyılmaz will work with VARGUS Turkey's distributors and channel partners, provide technical support, implement VARGUS Ltd. corporate policies and oversee day-to-day branch operations.



The VARGUS GENius™, **NOW AVAILABLE IN TURKISH**, is the world's most popular and advanced thread turning and thread milling software on the market today.

Download the VARGUS GENius™ for **FREE** at [www.vargus.com](http://www.vargus.com) in online, desktop, and setup.exe formats.

**VARGUS** | Tool Selector and  
**GENius™** | CNC Program Generator



At the forefront of the tooling industry for over 50 years, VARGUS Ltd. is a member of the NEUMO Ehrenberg Group headquartered in Knittlingen, Germany, comprising 26 companies operating in more than 30 countries. Today VARGUS' flagship VARDEX line is universally recognized as the market leader in thread turning and thread milling applications. In 2011 VARGUS launched GROOVEX, an innovative line of grooving tools for groove turning, groove milling and micro machining applications for industrial use. The SHAVIV line of leading hand-deburring tools rounds out the company's offerings with professional solutions for finishing metal and plastic components.

**VARDEX**    **GROOVEX**    **SHAVIV**



Issued on behalf of VARGUS Ltd.

For more information, please contact:

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**VARDEX**    **GROOVEX**    **SHAVIV**

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